

Companies using Cloud-based services are coming back for more

A recent survey from Mimecast highlights the complex, often contrasting, thought process of IT decision makers regarding cloud computing. While security and integration issues are clearly users' biggest fears about cloud computing, these concerns have not dissuaded companies from implementing cloud-based applications. The well-known fears with cloud computing appear to be at odds with reality, as the survey findings suggest strong satisfaction with cloud computing once it is installed. 70% of IT decision makers already using cloud computing are planning to move additional solutions to the cloud—most within the next 12 months—indicating that organizations have come to quickly recognize the inherent ease of implementation, robust security features and cost-savings of cloud computing.

Thinking of moving some IT services to the cloud? These key survey findings can help with your decision:

- 62 percent of all respondents have considered or are considering cloud computing.
- When asked what would change their minds about cloud computing, respondents ranked more mature solutions and better integration with existing systems as their top two needs.

What are the key concerns regarding cloud adoption?

- 46 percent of respondents that had considered cloud-based applications chose security as the main reason for not moving forward.
- 32 percent named existing infrastructure investments as the reason for not moving to the cloud; while 26 percent said that legacy/integration made respondents and their companies afraid to abandon what they know for what they don't.
- However, of those that have already implemented the cloud, 81% of legal, 77% of retail, 75% of government, 74% of technology, 72% of healthcare and 68% of financial services respondents were planning on moving additional applications to it in the future—showing that these fears can be overcome.

Email and CRM Applications Add the Most Value

- Among the respondents already using cloud computing solutions, email (23 percent) and CRM (18 percent) proved to be the most valuable.

Cost is Still the Primary Motivation for Moving to the Cloud

- Cost savings (54 percent) are still the primary motivation behind the adoption of cloud-based services. However, other business benefits of cloud computing are gaining ground, including; the ability to allow the organization to react and respond to unexpected changes, the agility/scalability to add-on new services as needed, efficiency and streamlined administration.

Tim Hyman, head of IT operations for UK based law firm Taylor Wessing explains why they choose the cloud based model: "The original decision to move to the Mimecast Software-as-a-Service (SaaS) model was because no other vendor could offer the combination of email security with business continuity to deliver always-on email in a single vendor solution. Providing our clients with 24x7 continuous contact via email is fundamental to our business. The Mimecast service enabled us to continue to communicate by email even in power outages or server downtime – whether planned or unexpected."

See how your business can benefit from switching email management to the cloud, see the full report: [www. http://www.brighter-connections.com/mimecast](http://www.brighter-connections.com/mimecast)